

Streamline IP Operations with Automation and Integration



Your Challenge: Time-consuming operations make it increasingly difficult for the IP team to keep pace

IP departments are burdened by manual processes, limited resources, and gaps in required skills.

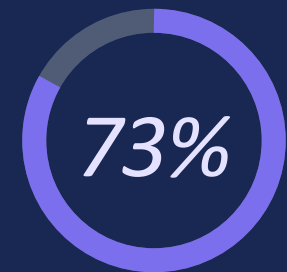
You're managing a high volume of data, emails, and documents along with PTO filings and invoices. Reviewing and sorting is time consuming as you merge different data sources to get them into the system.

The high volume combined with the lack of automation makes this situation unsustainable. IP teams face big risks, such as degrading data quality; human errors as people are forced to take shortcuts with the data; and often, a single point of failure when a specialist takes time off or leaves the company.

Internal processes are growing more unstable as IP becomes more critical.

The business is demanding more from IP as it looks to profit from new business opportunities. But you're stuck with inflexible systems that lack visibility, and there's not enough bandwidth to enhance them.

Over time, this could result in missed deadlines, increased costs, and IP staff turnover. The business risks making uninformed decisions and losing its competitive advantage.



*of legal professionals
express concerns about
having to cope with
the increased volume
and complexity of
information.¹*

Your Solution: Automate and integrate IP operations

Here's how...

Store and update data in a single platform

Data entered manually and stored in multiple places leads to inaccuracies. When you automate and integrate data processing and workflows, you'll:

- Improve accuracy and process data faster, while reducing risk of errors
- Obtain better analytics
- Enhance collaboration with your business partners
- Relieve your team of low-value data entry tasks so they can focus on higher-value work.

With AQX®, you can automate data processing and workflows.

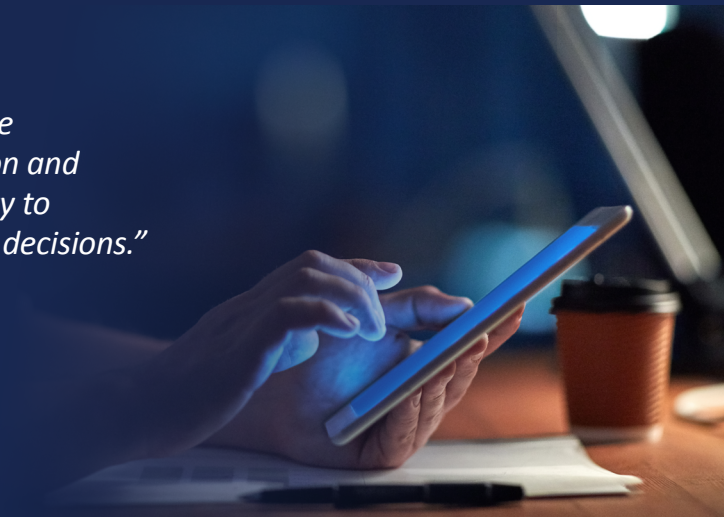
For example, when a patent office sends you an official notice, you can automatically extract numbers and dates to immediately populate the relevant data fields. Then, you can trigger task assignments for your team. When you draw up a document, you can auto-populate data into the correct form and remind the IP team to act or inform outside counsel.

Document Auto-Processing in AQX saves you hours of manual work by processing nearly a thousand PTO forms across the globe.



"The Anaqua AQX platform is the backbone that enables us to work more effectively as a team.... AQX provides us with a high degree of automation and relieves us of much of the time-consuming repetitive work; and the ability to capture various input, including status updates and the rationale behind decisions."

– Christof Wolpert, Vice President, Global Legal Innovation, adidas



Automate your IP data management flow

IP is loaded with paperwork and emails –and managing all the documents and deadlines can be daunting for a lean team.

By partnering with Anaqua, you can automatically process the high volume of incoming data and the appropriate outgoing reply.

You can measure internal workload against KPIs and receive automated alerts on the status of deadlines and milestones. When you engage outside counsel, you can keep an eye on

performance and costs to ensure they meet expectations. Staying in touch with progress becomes easier when you can monitor innovation by business unit, product line, or technology.

And you can select which reports to deliver to your inbox or leadership. Best of all, your team and key stakeholders can use the same information to make decisions collaboratively and virtually. When you do this, you'll consistently meet deadlines, gain more control over spending, make faster and more confident decisions, and achieve greater business impact.



"With this Document Auto-Processing capability, we can automate PTO correspondence and document processing. IBM has a large IP portfolio, so you can imagine downloading documents by hand would be very time-consuming. This is where automation saves a lot of time."

– Maria Sova, IP Law Systems Lead, IBM



When you partner with Anaqua, you can
automate and integrate IP operations
tailored to your organization's needs.

When you do this, you'll:

Improve accuracy, reduce risk, and process data faster so you can consistently meet deadlines and gain more control over spending

Obtain better analytics and actionable intelligence, so you can make faster and more confident decisions

Enable your team to focus on higher-value tasks and achieve greater business impact



To learn more,
visit us **online**.

The Anaqua Experience: Leverage deep IP expertise

Your dedicated and experienced multi-level team will guide you through your transition, sharing best practices and offering global support through deployment and beyond. And as a member of the Anaqua community, you and your industry peers will influence the client-driven product development roadmap, ensuring you get the most value from your investment as the platform evolves along with you.

ABOUT ANAQUA

Anaqua, Inc. is a premier provider of integrated intellectual property (IP) management technology solutions and services for corporations and law firms. Its IP management software solutions, AQX® and PATTSY WAVE®, both offer best practice workflows with big data analytics and tech-enabled services to create an intelligent environment designed to inform IP strategy, enable IP decision-making, and streamline IP operations, tailored to each segment's need.

Today, nearly half of the top 100 U.S. patent filers and global brands, as well as a growing number of law firms worldwide use Anaqua's solutions. Over one million IP executives, attorneys, paralegals, administrators, and innovators use the platform for their IP management needs. The company's global operations are headquartered in Boston, with offices across the U.S., Europe, and Asia. For additional information, please visit us on anaqua.com or LinkedIn.